ABS Challenges: An Australian Perspective

Its All About Understanding Risk

Geoff Burton

Scope of Presentation

The central role of risk

Risk from three perspectives

Consequential challenges

A way forward

ABS Challenges from the Perspective of Risk

- Corporations
- Developing countries
- Traditional biodiversity Knowledge holders
- Scientific researchers



Corporate Risks in Biodiscovery

- Definition of Risk = Anything that threatens shareholder value:
 - Regulation of the commons = a risk to corporate access to genetic and biological resources
 - Fair and equitable benefit-sharing = risk to corporate profit
 - Prospective Government regulation = risk to companies freedom-to-operate

Government Risks in Biodiscovery

- Definition of Risk = anything that threatens the legitimacy of Government and its policies
- Access = risk of resource expropriation
- = risk of environmental damage
- Benefit-sharing = risk of economic loss
- Government regulation = risk of failure

Indigenous Knowledge-holders' Risks

- Definition of Risk = anything that damages the culture and social and economic interests of TK holders
- Risks of TK use = possible expropriation of the knowledge
 - = loss of economic value
 - = damage to culture
 - = creation of conflict within, and between, Indigenous and local communities
 - = IP system providing advantages for the interests of written TK over those of oral TK holders
 - = commodification of traditional remedies rarely leads to economic gain e.g. Kava

Responses to Risk: Corporations

- Reduction in natural product discovery effort
- Reliance on alternatives e.g. synthetic recombinant chemistry
- Transfer discovery risk to public sector research and biotech start-ups
- Increased use of pre-CBD resources and those outside national jurisdiction

Response to Risk: Governments

Some developing countries:

- Discouraged natural product research
- Introduced restrictive ABS legislation and
- Seek to
 - transfer the burden of management and regulation of the commercialisation of genetic resources to developed countries via a new treaty
 - Amend the TRIPS agreement

Response to Risk: Australian Government

- Provide legal certainty to all parties
- Implement world's best practice (Bonn Guidelines)
- Work with all stakeholders Especially the biotech industry
- Actively encourage investment in Biodiscovery
- Introduce safeguards for any use of TK

Australian ABS System Objective

- Harness genetic resources as a vital ecosystem service
- Safeguard the environment
- Raise the value of biodiversity and support biotechnology
- Support Indigenous communities to make TK available on their terms
- Create a new & potentially valuable resource for Australia

Responses to Risk: Indigenous Knowledge-holders

- Display great caution
- Demand legislative TK protection
- Seek multilateral TK protection
- Considerable debate generated
- Conflicting advice given to governments
- Instances of accusations of biopiracy generated by ANY perceived use of TK and associated genetic resources.

Challenges and the Way Forward: for developed and rapidly developing countries

- Realise opportunities in current situation
- Secure market advantages now
- Mature economies and those in rapid development can lead by example
- Change perceptions of risk and you influence the international debate and change outcomes

Analysis of the Current Situation

- Over reliance on synthetic recombinant chemistry has been a financial disaster for the development of new drugs
- The scale of investment and involvement of public funded research and the biotech industry in the discovery and development process requires legal certainty and secure access to natural resources
- Demand for bio-based products is growing dramatically
- Rapidly developing countries do good science and have nascent biotech Industries
- The time is right to encourage long-term biodiscovery research

 ©Jean Shannon & Associates Pty

 14

Analysis of the Current Situation

- There are significant economic opportunities to be seized by developed and rapidly developing countries
- There is sufficient time to influence international negotiations through demonstrated reduction of risk drivers.
- The TK debate is protracted and is likely to be out of phase with the development of international trade in genetic resources.

Opportunities: 5 first steps

- Developed countries with significant domestic biotech industries should identify countries with access and benefit-sharing systems and encourage industry collaboration and investment
- 2. Industry and natural resource providing governments should settle model, practical, benefit-sharing agreements as soon as possible

Opportunities: 5 first steps

- 3. Countries with open access and benefitsharing systems should work with industry to ensure that their systems continue to meet needs of industry, the scientific community and resource managers.
- National research organisations should be supported through bilateral agreements with resource providers - both domestic and foreign and
- 5. Successful examples of ABS partnerships should be given maximum public exposure

Practical considerations

- Industry and governments should collaborate on keeping access and benefit-sharing administrative arrangements:
 - Clear
 - Simple
 - Timely
 - With low transaction costs and
- Maximise regulatory and contractual certainty for all parties

Opportunities - Other Action

- Developed countries should support
 - international funding for ABS legislation
 - utilisation of practical tools for development of such legislation – eg the Swiss Management Tool
- Developing countries with governance constraints should be encouraged to make their protected areas, areas of scientific research
 - including for biodiscovery and
 - ensuring a share of any resulting scientific and commercial benefit flows back to protected area biodiversity managers

Conclusion

- The biodiversity in developed and in rapidly developing countries is sufficient to support a resurgence of biodiscovery
- Successful developed country and industry collaboration with selected resource providers can demonstrate that the perceived risks driving the current ABS debate are not well founded
- This demonstration can change that debate.